



MALDIVES ENVIRONMENTAL MANAGEMENT PROGRAMME

CORAL REEF ECOSYSTEM MONITORING

STOCKTAKING AND MEASURES WORKSHOP

Coral Reefs: Monitoring Today for all our tomorrows!

SWOT AND POLICY

09th July 2009



TECHNICAL MONITORING

Workshop 1 on 09th July to stock take current coral reef ecosystem health monitoring initiatives in Maldives and propose a set of measures to improve monitoring.

Workshop 2 on 16th July to identify key indicators of coral reef ecosystem health to be monitored.

Workshop 3 on 23rd July to present, discuss and agree a survey protocol to technically monitor the agreed key indicators of coral reef ecosystem health.



COMMUNITY MONITORING

Workshop 1 on 29th July to present, discuss and agree a framework for community monitoring of coral reef ecosystem health in Maldives and propose a set of measures to improve monitoring.

Discussion and possible testing of suggested monitoring systems in early August.



PURPOSE OF WORKSHOP

Maldives Coral Reef Ecosystem Monitoring “policy”
proposed (technical and community)

RESULTS

3

Policy framework (why, what, where) proposed

2

Strengths, weaknesses, opportunities and threats to
coral reef ecosystem monitoring in the Maldives

1

Current status of coral reef ecosystem monitoring in
Maldives presented.



SWOT

S	STRENGTHS
W	WEAKNESSES
O	OPPORTUNITIES
T	THREATS



“WHAT” OF SWOT?

SWOT Analysis is a strategic planning method used to evaluate the Strengths, Weaknesses, Opportunities, and Threats involved in a project or in a business venture. It involves specifying the objective of the business venture or project and identifying the internal and external factors that are favourable and unfavourable to achieving that objective.



“WHY” OF SWOT

In order to deliver effective solutions we need to minimise THREATS (risks) and realise OPPORTUNITIES building on our STRENGTHS and not on our WEAKNESSES.

SWOT analysis allows us to list these factors so we can then manage them.



“WHERE” OF SWOT

The WHERE of SWOT is HERE!



“WHO” OF SWOT

The WHO of SWOT is YOU!



SWOT OBJECTIVE STATEMENT

Maldives delivers an annual, evidence based, statement concerning the health of its coral reef ecosystem.



“HOW” OF SWOT

Maldives delivers an annual, evidence based, statement concerning the health of its coral reef ecosystem.

1

Depending on numbers divide into groups

2

Use the sheets provided

3

Each group should comprise different sectors

4

Brainstorm a list of SWOT factors impacting on delivery of the above objective.

5

Score on a scale of 0 to 10 where 0 means no significance, 1 means limited and 10 means major significance.



“HOW” OF SWOT

Maldives delivers an annual, evidence based, statement concerning the health of its coral reef ecosystem.

The same statement can apply to a strength, a weakness, an opportunity and a threat. For example “Enthusiasm” can be all of these. If you use the same statements you need to qualify them.



“HOW” OF SWOT

Maldives delivers an annual, evidence based, statement concerning the health of its coral reef ecosystem.

SWOT factor	SCORE (0-10)			
	S	W	O	T
????????????				
????????????				

Score on a scale of 0 to 10 where 0 means no significance, 1 means limited and 10 means major significance.



All the statements will be reconciled into a set of SWOT statements relating to delivery of the specified objective.



DEVELOPING POLICY

WHY

WHY MONITOR?

WHAT

WHAT SHOULD BE MONITORED?

WHERE

WHERE SHOULD MONITORING TAKE PLACE?

WHEN

WHEN SHOULD MONITORING TAKE PLACE?

WHO

WHO SHOULD DO THE MONITORING?



DEVELOPING POLICY

Policies are general directions which one or more strategies then deliver and which in turn are delivered by one or more actions.

The structure is much the same as that of a logical framework where the policy is equivalent to the objective, the strategies are equivalent to results and actions comprise activities and outputs.

Both frameworks should have clear targets and the frameworks should turn problems into solutions. This requires that there be a reason why the framework should be developed.



DEVELOPING POLICY

WHY

WHY MONITOR? What is/are the justifications for monitoring coral reef ecosystem health. List and score them in order of importance (0-10).



DEVELOPING POLICY

WHAT

WHAT SHOULD BE MONITORED? What is/are the most important things to monitor with respect to coral reef ecosystem health? List and score them in order of importance (0-10).



DEVELOPING POLICY

WHERE

WHERE SHOULD MONITORING TAKE PLACE? Everywhere? In certain places? List and score the place(s) or groups of places in order of importance (0-10).



DEVELOPING POLICY

WHEN

WHEN SHOULD MONITORING TAKE PLACE? Every few years? Every few days? List and score the frequency(ies) in order of importance (0-10).



DEVELOPING POLICY

WHO

**WHO SHOULD DO THE MONITORING?
Government (specific departments)?
Private Sector (resource users,
contractors)? Volunteers (NGOs)? List
and score the groups in order of
importance (0-10).**



DEVELOPING POLICY

PURPOSE STATEMENT: Use your “Why” statements to develop a purpose statement. This statement should be short, objective and delivery oriented and summarise the purpose for which coral reef ecosystem health in Maldives is to be monitored.



DEVELOPING POLICY

RESULTS STATEMENT: Set some targets based on your “What, where, when, why and who” statements that will help deliver your purpose statement.